

## Humboldt Bay Harbor, Recreation and Conservation District – Strategic Goals

Focus Area	Goals	Why Crucial?	Attainability	Timing
<b>Redwood Marine Terminal and Business Park</b>	<ul style="list-style-type: none"> <li>• Creation of a marine-based, planned-use development incorporating modernized public dock facilities. Uses could include aquaculture, marine industrial, light industrial, commercial, and import/export</li> </ul>	<ul style="list-style-type: none"> <li>• Creates both short-term and permanent employment</li> <li>• Increased revenue for the District</li> <li>• Creates much-needed public dock</li> </ul>	<ul style="list-style-type: none"> <li>• Need to partner with owners of adjacent land</li> <li>• Dependent on creating a mutually acceptable deal with private partner(s)</li> <li>• Requires broad public support</li> </ul>	<ul style="list-style-type: none"> <li>• Signed memorandum of understanding with land owners: 6 months</li> <li>• Adopted planning document out for permitting and review: 18 months</li> </ul>
<b>Aquaculture Expansion</b>	<ul style="list-style-type: none"> <li>• Increased opportunities for in-bay and terrestrial aquaculture business on Humboldt Bay, in an environmentally sound manner</li> </ul>	<ul style="list-style-type: none"> <li>• Capitalize on unique resources of Humboldt Bay</li> <li>• There is significant interest from investors/operators</li> <li>• Significant economic development opportunity for District and region</li> <li>• There is strong public support</li> </ul>	<ul style="list-style-type: none"> <li>• Headwaters funds available to conduct aquaculture expansion study</li> <li>• There is strong interest from Federal resource agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Complete aquaculture expansion study: 1 year</li> <li>• Implement recommendations: 2 years</li> </ul>
<b>North Coast Fisheries Co-management</b>	<ul style="list-style-type: none"> <li>• District is the recognized leader of the North Coast Fisheries Co-management Initiative</li> <li>• Sufficient data is available to support effective adaptive management of marine resources</li> </ul>	<ul style="list-style-type: none"> <li>• There is insufficient data to insure a balance of access to fisheries and conservation of resources</li> <li>• Uncertainty constrains investment in fishing industry, posing hardship on fishing-dependent communities (e.g., Shelter Cove)</li> </ul>	<ul style="list-style-type: none"> <li>• Need \$2-4 million in funding</li> </ul>	<ul style="list-style-type: none"> <li>• Data collected and provided to appropriate organizations: 5 years</li> </ul>

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<b>Marine Highway</b>	<ul style="list-style-type: none"> <li>Increased materials export, with particular emphasis on value-added products (e.g., lumber, pre-fabricated construction, fuels)</li> <li>Humboldt Bay established as coordination center for the development of the Marine Highway</li> </ul>	<ul style="list-style-type: none"> <li>Increased cost of fuel will make shipping by sea a cost-effective option</li> <li>Potential economic development opportunity</li> </ul>	<ul style="list-style-type: none"> <li>State, Federal or private funding is a challenge</li> <li>Need to coordinate with other economic development entities (e.g., County)</li> <li>\$275 K has already been allocated for statewide capability study</li> </ul>	<ul style="list-style-type: none"> <li>Complete Golden State Marine Highway Initiative: 1 year</li> </ul>
<b>Woodley Island Marina</b>	<ul style="list-style-type: none"> <li>Woodley Island Marina shows a consistent annual profit</li> <li>Improved customer service and marketing for the Marina</li> </ul>	<ul style="list-style-type: none"> <li>If the Marina does not show a profit, it could be taken over by a private entity. If that happens, rates for tenant fishermen will likely rise, causing more stress on the industry</li> </ul>	<ul style="list-style-type: none"> <li>No known obstacles to achieving these goals</li> </ul>	<ul style="list-style-type: none"> <li>Board sub-committee including staff and tenant representatives develop a plan to achieve this goal: 6 months</li> </ul>
<b>Inner Reach Dredge Spoils Management</b>	<ul style="list-style-type: none"> <li>Sustainable plan in place for economically maintaining navigability of the Inner Reach</li> </ul>	<ul style="list-style-type: none"> <li>Dredging scheduled for 2015 will cost estimated \$2-5 million; funds are not projected to be available</li> </ul>	<ul style="list-style-type: none"> <li>Need to partner with City of Eureka and with private land/waterfront owners to develop plan</li> <li>Need to coordinate with regional sediment management planning process</li> </ul>	<ul style="list-style-type: none"> <li>Complete pre-feasibility study for purchase of dredge: 6 months</li> <li>Plan developed and adopted by Board: 18 months</li> </ul>
<b>Sea Level Rise</b>	<ul style="list-style-type: none"> <li>Comprehensive plan in place to protect critical infrastructure around Humboldt bay, at the same time expanding tidal wetlands</li> </ul>	<ul style="list-style-type: none"> <li>Failure to take action to protect critical infrastructure from sea level rise will result in major financial losses</li> </ul>	<ul style="list-style-type: none"> <li>Need to pursue all sources of funding and ally with relevant public and private entities</li> <li>Need to demonstrate public and private support</li> </ul>	<ul style="list-style-type: none"> <li>Plan adopted by Board and permitting for needed actions obtained: 4 years</li> </ul>

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<b>Water Trails</b>	<ul style="list-style-type: none"> <li>• Water trail system completed and in use</li> </ul>	<ul style="list-style-type: none"> <li>• Potential increased tourism and associated retail sales</li> <li>• Demonstrates District's leadership in Humboldt Bay recreation</li> <li>• There is strong public support</li> </ul>	<ul style="list-style-type: none"> <li>• Project already in process</li> <li>• No known obstacles to completion</li> </ul>	<ul style="list-style-type: none"> <li>• Buildable designs in place: 6 months</li> <li>• Permits obtained: 2 years</li> <li>• Construction completed: 4 years</li> </ul>
<b>Humboldt Bay Recreation Leadership</b>	<ul style="list-style-type: none"> <li>• District has assumed leadership/coordination role for recreation on and related to Humboldt Bay</li> </ul>	<ul style="list-style-type: none"> <li>• Providing support and encouragement to organizations focused on recreation in and around Humboldt Bay may improve their effectiveness and coordination</li> <li>• The District's mandate puts it in the best position to support these organizations</li> </ul>	<ul style="list-style-type: none"> <li>• No known obstacles to achieving this goal</li> </ul>	<ul style="list-style-type: none"> <li>• Plan adopted by Board: 6 months</li> </ul>